



IUM

GLOBAL HUB FOR MANAGEMENT SCIENCE
AND INFORMATION TECHNOLOGY

PRESS RELEASE

IUM LAUNCH ENTREPRENEURSHIP EDUCATOR PROGRAMME

Windhoek – 12 June 2017: IUM is implementing a strategic vision to enable the University to produce graduates that are job creators than job seekers. Through the partnership with Mount Kenya University and in collaboration with the renowned Wadhvani Foundation the University's academic staff will be trained through the National Entrepreneurship Network (NEN) program. The Entrepreneurship Educator Program was launched on the 12 June 2017 at the IUM Dorado Park Campus and will be followed with the initial training of the faculty members for three days by the Wadhvani East Africa team.

The faculty members will go through facilitated sessions in three key areas:

- 1) Entrepreneurship Concepts, 2) Entrepreneurship Pedagogy, and 3) Delivery of Entrepreneurship programs in the Wadhvani Way. The goal of this program is to help faculty members to become Entrepreneurship Educators as they will be expected to impart the Entrepreneurship module in their Curriculum. This will be with the aim to stimulate the thinking of students to identify entrepreneurship opportunities in their field of studies. Furthermore, faculty members will be able to direct and assist students in campus activities such as idea competitions and workshops. In addition Faculty members should also be able to guide students to discover their strengths in terms of an entrepreneurial founding team and learn basics such as opportunity discovery, prototyping, competition analysis, and early customer insights.

The University envisaged rolling out the Entrepreneurship module across all its Faculties starting 2018.

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